



Detroit Wayne Integrated Health Network

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AGENDA Substance Use Disorder (SUD) Oversight Policy Board (OPB) Meeting August 17, 2020 (10:00AM) (VIRTUAL)

- I. Welcome**
- II. Roll Call**
- III. Moment of Silence**
- IV. Approval of Agenda**
- V. Approval of Board Notes: July 15, 2020**
- VI. Board Reports**
- VII. Update on PA2**
- VIII. Old Business**
- IX. New Business**

A. Board Action #21-01 - Communication Billboards (Owens)

The Communication Department is requesting \$150,000 in PA 2 funds for billboards for DWIHN. The communications department is currently in the process of a billboard RFP. The billboards will have prevention and treatment messages that discourages smoking tobacco products and using illicit drugs. The messages educate and inform Wayne County residents especially our youth of the harmful effects of smoking and the diseases associated with it use. The messages will also highlight our access number 1-800-241-4949 for SUD and Mental Health services that are available 24 hours a day, 7 days a week, 365 days of the year. These prevention messages are advertised across the Detroit and Wayne County area in high traffic and high-risk areas, such as freeways, major streets and buses (interior & exterior).

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B. Board Action #21-02 NCADD (Owens)

The SUD Department is requesting \$2,500.00 in PA 2 funds for the annual statewide Celebrate Recovery Walk and Rally. The event will be held virtually this year due to COVID-19, throughout the month of September 2020. Sponsors will pay for telecommunications platforms, speakers, and audio-visual needs. DWIHN will highlight its exhibit table with our ATOD educational materials. Celebrate Recovery Walk and Rally celebrates and honors the successes of the millions of Americans in recovery from alcoholism and drug addiction. This event is where people in recovery, their family and friends, addiction professionals and others can fellowship and speak out about the reality of recovery. There will be guest speakers and the message is always prevention and treatment work and recovery are possible.

C. Board Action #21-03 - SUD OPB Recommendations (Owens)

Substance Use Disorder Oversight Policy Board Members recommends the remaining two vacant position to their board:

Maria Avila is a bilingual English/Spanish professional with over 10-years of experience providing Prevention Education, Community Outreach, Public Relations for an Elected Office- Specializing in Diverse Communities and international entities, such as the Mexican Consulate. Ms. Avila offer strong communication and cultivation skills, fostering business, political, and civic leadership relationships across the City of Detroit. (See resume attached.)

Ronald S. Taylor is the President & CEO of Detroit Area Agency on Aging (DAAA). Mr. Taylor leads an agency of 150 staff members with an operating budget of \$73 million. DAAA, one of 16 Area Agencies on Aging in Michigan, serves over 90,000 seniors, caregivers, and adults with disabilities annually, including the largest minority population of older adults in the state. He joined the organization in October 2018. Mr. Taylor has local, state, and national experience in social services, governmental/non-profit and faith-based sectors. (See resume attached.)

X. Informational

- A. SUD Director's Report
- B. SUD Prevention Update
- C. SUD Treatment Update
- D. SOR Coordinator Update

XI. Public Comments

XII. Adjournment

NEXT MEETING: Monday, September 21, 2020, 10:00 a.m. – 12:00 p.m.